



## MR. RIZWAN SAJAN

FOUNDER & CHAIRMAN  
DANUBE GROUP

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## CHAIRMAN'S MESSAGE

### Greetings!

To embark on a journey of success one needs the tools of preparedness, vision and strategy. These lead to the path of growth and smooth operation. We endeavour to be one of the most competitive companies in the industry with emphasis on efficiency in operations and reliability for customers.

It gives me a sense of immense satisfaction and pride to share with you the phenomenal growth that Danube group as an organization has witnessed in the past 25 years.

Danube Building Materials came up with four new showrooms in the UAE and three in Oman, reflecting its continuous move to strengthen its market presence and helping in addressing the demands of the country's emerging property market. This is a true example to the fact that a brand can brew success with the right vision.

I feel fortunate and honoured to experience few of the finest moments of my life -being 8th among the 'Top 100 Indian Business Leaders in the UAE' list by Forbes Middle East and to be felicitated by Republic TV as an Indian Business Leader.

Highlighting our properties division, I am proud to announce that we have embarked a wonderful journey to launch our 11th project called "LAWNZ" which was sold out in just few hours after it was announced. Once again it is a proof of great team work and commitment towards the future of real estate in the region.

Danube Home has also added a whole new milestone to its continuous story of success. We've launched the biggest Danube Home Showroom in Abu Dhabi. I would like to congratulate the Danube Home team on making this happen.

There is yet another piece of good news, Danube Group has made a grand entry into the dynamic media industry with the launch of film and celebrity magazine 'Filmfare Middle East'. We're grateful to our readers and advertisers for their loyal support.

Finally, I would like to extend my thanks and gratitude to all those who have contributed to our success.

Thank you all and God bless!

## Danube Properties Launched their Dh 550 Million Project - Lawnz, adding 1,064 residential units



Danube Properties, Dubai's pioneer in affordable housing, has launched its 11th project – Lawnz at the International City – Comprising of 1,064 units which will take its portfolio to 4,744 units with a development value exceeding Dh3.7 billion, spread across 11 successful projects.

The Dh550 million Lawnz offers 1,064 residential units, ranging from studio, one and two-bedroom apartments. The project is conveniently located at the International City Phase 1. The Super lavish amenities include a massive 3.8 Acres Promenade which offers Canal, Sunken Plaza, a fully equipped health club, swimming pool, steam and sauna room, multi-purpose hall, jogging track, barbecue deck, badminton court, multi-purpose court and a high tech surveillance system for the protection and security of the residents. The property also comes with a 42 metres wide entrance and outdoor cinema.

Among the residential units, 50 percent of the units are studio apartments while 40 percent are one-bedroom apartments and 10 percent are two-bedroom apartments.

The building design and architectural aesthetic was created to reinforce the design strategy of Danube, which helps maximise the living space while delivering convenience of community living. The project dedicates 50 percent space to open areas with an emphasis on greenery and landscapes. Commenting on the new project Atif Rahman, said, "Apartments at Lawnz have been priced keeping the end-users in mind and their comfort level. The units come with the most unique and unseen design of living space".

Construction of the project is expected to start in 2018 with completion in 2020. Lawnz is Danube Properties' first project at the International City and its first gated complex. Apartments at Lawnz have been priced keeping the end-users in mind and their comfort level. The units come with the most unique and unseen design of living space.

## Danube Properties Successfully Delivered Projects Worth AED 1.2 Billion

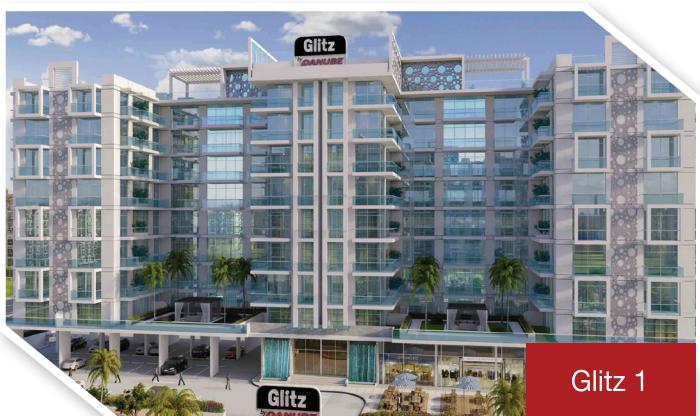
In the year 2018, Danube properties have successfully delivered 4 projects i.e., Dreamz, Glitz 1, Glitz 2 and Glitz 3 worth AED 1.2 Billion.

Danube claims to have one of the “fastest development-to-delivery ratios” in the region’s real estate market where timely delivery of properties remains a major challenge. Danube Properties’ performance in construction and delivery is helping strengthen buyers’ trust in real estate.

“The year, 2018, has been a year of delivery for Danube, as we have delivered four projects which comes out to a total delivery to five of the ten projects that we launched so far. With these deliveries, we are strengthening public trust on our brand and this way, Danube Properties will reinforce its position in the real estate market. These deliveries raise our position as a top quality and committed developer.” said the founder and chairman of Danube Group, Rizwan Sajan.



Dreamz



Glitz 1



Glitz 2



Glitz 3

### Glitz 3 delivered as promised

Danube Properties has continued its pacy project delivery, after initiating handover of AED350 million project Glitz 3.

Glitz 3, based in Dubai Studio City, has 354 sold-out units in a mix of studios, one, two and three bedroom apartments. The project also included 6 retail outlets to cater the needs of the residents. It's a sister property of Glitz 1 and 2, both of has already been handed over.

“Timely delivery is very crucial for gaining customer satisfaction as we work for our customers and they remain at the core of what we do. This year, we are delivering Dh1.5 billion worth of projects – the highest in our history,” Atif Rahman, Director and Partner of Danube Properties, said. “The delivery of Glitz Residences 3 demonstrates our ability as a builder and the high-quality finishing tells the level of quality and the attention to details by us.”

Despite tough market conditions Danube gained investors’ trust due to strong commitment, timely delivery of projects and excellent quality of finish supplied with world class amenities.

# WHAT'S NEW



## Danube Properties Bi-Annual staff conference 2018

Keeping employee engagement and commitment in mind, Danube Properties organized a fun filled and informative conference. The Bi- annual conference 2018 was held in Dubai at the Godolphin ballroom, Jumeirah Emirates Towers. Danube Properties employees from all over the world came together to share the achievements of the company for the year as well as to plan together for the new launches in the pipeline.



## Mr. Rizwan Sajan Honoured By Forbes Middle East And Republic TV

Rizwan Sajan, Founder and Chairman of Danube Group, recently bagged two prestigious awards in recognition of his efforts and contribution to the UAE market and beyond.

First of them being, the “Top 100 Indian Business Leaders in the UAE” by Forbes Middle East in which Mr. Sajan ranked 8th in the list. These rankings were based on the information collated for some of the most influential business leaders residing or operating in the Emirates. The evening was an inspirational gathering, stirring entrepreneurs to aspire to brilliance and expand their horizons by collaborating with the best in the region.



Moreover, Mr. Rizwan Sajan was one of the recipients of the prestigious Inspirational Gulf Indian Business Leader Award at the reputable assembly of the finest and inspiring Indian business leaders in the Gulf region, Republic TV Gulf Indian Leadership Summit and Awards on June 24, 2018 at Grand Hyatt Dubai.

Republic TV Gulf Indian Leadership Summit and Awards 2018 were held to celebrate the success stories of Gulf Indian Business leaders and to celebrate successful launch of the channel in Middle East. Amongst the distinctive features of the event was Impressive panel discussions monitored by Indian news channel editors, Mr. Arnab Goswami and Ms. Shivani Gupta of Republic TV.



# AWARDS AND ACCOLADES



## Danube Group Launches Nouveau Surfaces (High Pressure Laminates) from Europe

Danube Building Material organized an exquisite exhibition of surfaces to mark the launch of its Nouveau Surfaces at AnYahh art gallery from 19th February to 21st February 2018. The new collection was installed across the art gallery like beautiful art pieces to create a world of artistic expression for the visitors. To grace the occasion we invited H.E. Valentina Setta - Consul General of the Italian Consulate in Dubai, Founder and Chairman Mr. Rizwan Sajan and other senior management of the group.

The collection comes in four eclectic forms which are:

- Viaggio - melamine faced chip boards from Italy
- Evola - deep textured melamine faced chip boards from Belgium
- Arpa - decorative laminates from Italy
- MyWoodWall from Germany – the DIY wooden wall panels to just ‘Peel and Press’ to create a feature wall from any bare surface or add stylish highlights to any room.

The decors and finishes are carefully selected in line with the current fashion trend in the furniture industry across the world at the same time keeping in mind the local taste of the Middle East. Mr. Rizwan Sajan, Founder and Chairman of Danube Group said: “Going forward, the Expo 2020 in Dubai and a lot of other iconic projects happening in UAE will keep the pace of demand up for the construction sector. We anticipate the growing demand of refurbishment in existing building and hotels. These refurbs are done to ensure that the old property can compete against newer developments. Additionally, we expect that the focus on progressing and completing new-build projects which are already underway. These will definitely open up possibilities to bring new products in the market.”

These fascinating surfaces are unique and will make you explore new realms of artistic expression.



H.E. Valentina Setta - Consul General of the Italian Consulate, Mr. Rizwan Sajan, Founder and Chairman of Danube Group along with Mr. Madhusudhan Rao, CEO of Danube Group for the launch of Nouveau Surfaces at Anyahh art gallery.

## Danube Building Materials Opened New Showrooms in UAE and Oman

Danube Building Materials, a leader in construction, building materials and shop fitting industries opened four new showrooms in UAE, reflecting its continuing move to strengthen its market presence and help address the demands of the country's emerging property market.

The new retail facilities are located in Dubai Investment Park, Mussafah M-20 Abu Dhabi, Nakheel Ras al khaimah and Sharjah Industrial area-2 respectively. These showrooms measures between 10,000 to 1, 60,000 sq.ft. and showcases all the building material products as per the market requirement.



DUBAI INVESTMENT PARK



NAKHEEL RAS AL KHAIMAH



SHARJAH, INDUSTRIAL AREA-2



SHARJAH, INDUSTRIAL AREA-2



With plenty of projects in the pipeline, Danube Building material announced the opening of its new showrooms in the Sultanate of Oman.

As per the strong expansion plans for the year 2018, the facility at Wadikabir, Muscat has been moved to a much bigger space in state of the art facility. Looking at the rising demand of Steel and related products, Danube building material opened a new showroom in Mabella area with a retail space of 25,000 sq.ft. Another facility was opened at Sohar industrial area with a comprehensive product portfolio of essential building materials .The strategic locations of the new facilities gives us the opportunity to reach out to our target customers.



## Danube Home Launches Exclusive Design Décor Ramadan Catalogue

In the holy month of Ramadan, Danube Home has given homes a festive facelift with the launch of exclusive Design Décor catalogue on 25th April 2018 at the Sheikh Zayed Road showroom. The new collection is inspired by a festive theme to transform your home into a Ramadan majlis that woos your guests.

The 91 page catalogue inspires trends as well as offers affordable products with almost 100 inspirational home makeover styles. In royal shades of purple, white, silver, gold and a number of other bright colours the products will add beauty and elegance to your home.

The new catalogue is inspiring, informative and packed with detailed product descriptions. The collection also boasts fabulous furniture for your dinning nook area to bedroom and a number of bold accessories, such as lamps, lanterns, cushions, rugs, wooden blinds etc. to give an additional glamorous look and feel.

Another interesting feature at Danube Home is the free interior designing services that can be availed at all the stores by simply bringing the floor plans of their home. This allows customers the liberty to check the products in their personal space, before the purchase is made.

Commenting on the launch Mr Adel Sajan, Director Danube Group said: "We are pleased to announce our new design décor catalogue across all Danube Home stores. We have sourced products from different parts of the globe for the Ramadan celebration and ensured to cater something unique for every taste with a pocket friendly price."



## H.E. Sheikh Nahyan bin Mubarak Al Nahyan inaugurates Biggest Danube Home Showroom in Abu Dhabi

Danube group proudly launches the biggest Danube Home Showroom on 3rd of May at Cubes Park, Mussafah, Abu Dhabi. Present at the launch were His Excellency, Sheikh Nahyan bin Mubarak Al Nahyan, Mr. Rizwan Sajan, Chairman and Founder, Danube Group, Mr. Adel Sajan, Director, Danube Group along with senior management of the Group. Danube group invested AED 50 million on this project, and this grand opening marks the 9th store in UAE.

The new store spans across 75,000 square feet of retail space, with a huge assortment of 30,000 home furnishing and improvement products and 200 parking slots. The design, colour, product categories, clearly marked signage and friendly sales staff will definitely provide you with an exceptional shopping experience. The store is poised to cater to the increasing demands for home improvement products, in the region due to world Expo 2020. Moreover, due to excellent response from the target audience the brand is targeting to open 8 new stores annually adding 500,000 sq feet retail space, for the next 5 years.

Commenting on the new launch, Adel Sajan, Director of Danube Group, said: "This being one of our largest stores across the region adds another feather in our cap. With a vision to improve the Lifestyle of our Customers by providing innovative products and Services; we have opened our biggest Danube Home Showroom. Currently, we have a total of 25 plus stores across the MENA region, which are running successfully. We are confident that the new store will help us penetrate further in the region, and will allow us continuously enhance our service and shopping experiences for our customers."

He further added: "The home decor market is expected to become a \$664.0 billion industry by 2020 globally. Furniture, textiles and floor covering products are key components of home decor. Expansion and developments in real estate industry, have supplemented the growth of world home decor market."



## Launch of Filmfare Middle East Magazine ~The Elegant Deepika Padukone on the cover of the magazine~

Danube Group has made a grand entry into the dynamic media industry with the launch of film and celebrity magazine 'Filmfare Middle East' on 30th March 2018 at Raj Mahal Theatre, Bollywood Parks, Dubai. The glittering event reeked of class, luxury, panache and some truly spectacular moments with the reigning super stars from Indian and Pakistani cinema such as Deepika Padukone, Karan Johar, Fawad Khan, Mehwish Hayat, Manish Malhotra, Jackie Shroff, Dia Mirza along with Founder and Chairman of Danube Group Mr. Rizwan Sajan and the crème de la crème of Dubai.

Singers like Armaan Malik, Aman Malik, Usha Uthup and Bappi Lahiri raised the tempo of the evening by hitting on the high notes, while performing live in their own style enthralling crowds. Knocking everyone socks off, the truly talented Bharti Singh got the crowds to laugh out loud. A tribute to the veteran actor Sri Devi was one of the highlights of the evening followed by numerous felicitations of the leading stars.

The fearless, hugely talented and truly stunning Deepika Padukone unveiled the cover of the magazine at the event. The stars showed bedazzled the red-carpet as fans and eager autograph hunters gathered hours in advance hoping to catch a glimpse of their favourite actors.

The new avatar of the magazine will be catering predominantly to the large Asian expatriate population in the UAE and the GCC, as well as a significant Arab population who love their cinema and celebrities.

The proud owner Mr. Rizwan Sajan said: "Filmfare Middle East is a cult brand and it was my dream to revive this brand. We started this venture because we believed that this magazine holds an essence for the cinema and a huge readership among its target audience. We're grateful to our readers and advertisers for their loyal support. Hope, the magazine will keep the same old spirit."



# WHAT'S HAPPENING



## Alucopanel opened its first ever Coil Coating Plant

Alucopanel Middle East, world's Leading Aluminum composite opened regions first and only premium coil coating plant, adding to their number of aluminum composite panel factories with the mission; we want to "Color your world with Fire-safe Alucopanel products"

The plant Coil-Coating-Line factory is opened in Dubai Techno Park. Present on the inauguration occasion were Mr. Rizwan Sajan Founder and Chairman Danube Group, Mr. Madhu - Chief Executive Officer Danube Group, Zohaib Rahman Division Head Alucopanel Middle East along with other senior management of the group.

Commenting on the new launch, Rizwan Sajan, Founder and Chairman of Danube Group, said: "Today's opening is a strong testimonial that Danube is a leading transformation in the building materials industry. Our company is the number one building material company and this new technology will help us to enhance our quality and efficiency. The new company reflects our deep commitment to the metal construction industry and to delivering the highest level of service, quality and satisfaction to our customers."

He further added: "Our philosophy is to supply quality at any cost without any compromise, and through a multilayer quality system, we ensure that nothing substandard leaves our factory.



## Milano Annual Dealer's Meet -2018

Milano, UAE's leading brand in sanitary ware, electrical, water purifier, hardware and tiles, held its annual gathering for authorized dealers at Bollywood Parks, Dubai with more than 400 dealers across the UAE participating in the event.

Milano presented the latest product range to the dealers which included new variation added in sanitary ware, electrical, tiles, and hardware products. Joining the existing range of products are Milano Fix adhesive, Shower-head with micro fabric filters, PU Foam, Digital door viewer, Pressure washer and a new range of door handles. The dealers were given detailed information about the new products launched which resulted in on-the-spot order bookings.

Anis Sajan, Managing Director of Danube Group added, "With an increase of 35% in business growth last year, we have centred our position as leading provider in our industry. And our dealers have major contribution as they are the vital link between us and the customers and their performance has been outstanding this year. Milano is pleased to reward its dealers and we strongly believe in supporting them, ensuring that our business goals are aligned for collective growth."

All the dealers and partners who achieved their annual targets Milano honoured with announcement of the incentive scheme. The winners, who successfully achieved their targets, will be taken on a lavish cruise trip. The efforts of promoting Milano brand and its products were also highlighted in the meet. In addition, Milano also presented an entertainment act which was commended by the attendees.



## Danube Welfare Centre Made Us Proud Again

Danube Welfare Centre commenced yet another free of charge Educational centre in affiliation with JAFZA. This centre has exclusively been setup for empowering and educating the ladies residing in the West camp accommodation.

The second edition of Annual National Treasure Conference concluded in UAE recently with over 35 leading experts in healthcare, education, innovation, sustainability, woman entrepreneurial and social enterprises bringing a wealth of ideas, trends and insights for the audience.

Dr. Sana Sajan, Director of Danube Welfare Centre being felicitated for the BEST CSR AWARENESS PROGRAM by National Treasure Awards for the various charitable activities conducted. The conference was hosted Under the Patronage of His Highness Sheikh Nahyan Bin Mubarak Al Nahyan, Cabinet Minister and Minister of Tolerance, United Arab Emirates and President of UAE Genetic Disease Association in Amity University Dubai, 29-30 April 2018.

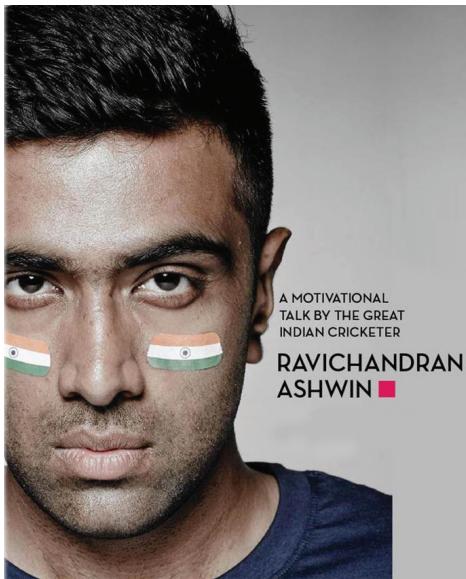
The act of giving is highly treasured in the UAE and Ramadan enhances the giving spirit. Keeping the same spirit in my mind, Danube Welfare Centre managed to distribute food to over 500 students during this holy month of Ramadan as part of its humanitarian initiative. Present at the occasion was Mrs. Shabnam Kassam, Director of Danube Welfare Centre.



## Labour Day Celebration



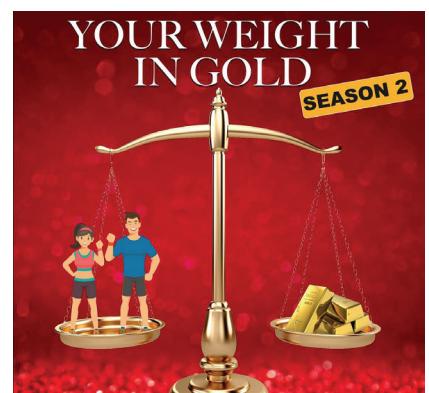
### Motivational Talk By Ravichandran Ashwin



### GCC Best Employer Brand Awards 2017



### Your Weight In Gold



Now, Danube will reward you for losing weight...in GOLD! Health is wealth, quite literally! One gram of gold will be given for every kilogram reduced. Additionally, Top 3 weight reducers will get a special award!

**The methodology is quite simple:**

- You will have to register at your respective branch offices using the details mentioned on or before September 10, 2017.
- You will need to visit the branch office again on or before December 10, 2017 to get your weight checked.
- You will need to sustain your reduced weight for another 2 months i.e. until February 10, 2018.
- If by December 10 you have reduced 4 kg and by February 10 is showing a reduction of 5 kg, then you will be eligible for a Gram of gold.
- Example 1: If by December 10 you have reduced 4 kg and by February 10 is showing a reduction of 5 kg, then you will be eligible for a Gram of gold.
- Example 2: If by December 10 you have reduced 4 kg and by February 10 is showing a reduction of 4 kg, then you will be eligible for a Half Gram of gold.

To qualify for this contest you will need to reduce minimum 4 Kilograms of weight and sustain the same.

**The terms and guidelines are as follows:**

- Weight will be measured in each branch by a branch representative in the presence of the branch manager and recorded in the registration form.
- In case of tie, the weight will be decided by the branch manager.
- Weights will be measured in each branch by a branch representative in the presence of the branch manager and recorded in the registration form.
- In India All Head office and regional offices like Patna (Orissa), Behrampur, Kilo 34 (Kolkata Andhra) and Kozhikode this will be done by the HR Department. In all other branches, it will be done by the Branch Manager.

**So, what are you waiting for? Register now and win!** DANUBE HR ... People First



Mr. Waheed Rizwan was recognized as one of the top 100 Global HR minds



Mr. Jabir Beeran was honoured on behalf of Danube Group for supporting Indian community in Al Ain

## New Employees

### Danube Building Materials



Girish Kumar Vattapparambil  
Sidharthan  
Head - ERP & IT



Shibu Mathew  
ERP Manager



Ishwaridas Shetty  
Business Head-  
Dry Wall Partitions & Ceiling Products



Johnichan George  
Manager-  
Business Process Improvement



Shabbir Jalal  
Product Manager



Muhammad Jameel Ameer Amza  
Sales Manager



Ankita Madaan  
Assistant Manager- Marketing



Mohammed Areef Basheer  
Sales Manager

### Filmfare



Manju Ramanan  
Editor-in-Chief



Arsh Fatma Naqvi  
Sales Manager



Muneeza Fatmeh Farooqui  
Sales Manager



Hitesh Kripaldas Bhatia  
Sales Manager

### Danube Properties



Ishani Rawat  
Business Development Manager



David Mariadass Sebastian  
Project Manager

### Danube Home



Joe Thomas Muttath  
Head - Hotel Supplies

## Umrah Winners 2018



**Abdul Mannannurul Alam**  
Office Boy



**Abdul Wahab Jaffer Ali**  
Light Driver



**Ali Asgar**  
Helper



**Wajid Hussain**  
Checker



**Jahir Hussain**  
Technician



**Ali Qamber Mardan Ali**  
Light Driver



**Ali Hassan**  
Technician



**Jabith Hussain**  
Helper



**Shuaib Anwer**  
Helper



**Mohammad Tanweer Alam**  
Helper

## Hajj Winners 2018



**Jaweed Ahmad Khan**  
Checker



**Mohammad Norul Islam**  
Light Driver



**Abad Ahammed**  
Helper

# BIRTHDAY CELEBRATION

MARCH



APRIL



MAY/JUNE

